

TV Dimensions 2018 Alert Schedule

Updated Weekly

Title	Release Date
New Data on the Demographics of Viewer Attentiveness	3/13/18
Do CPMs Track with Spending in TV's Upfront	3/20/18
Linear TV Attracts a New Breed of Heavy Viewer	3/27/18
Is TV Losing Its Audience? What the Trends Really Tell Us	4/3/18