

IMPORTANT NOTICE FOR ALL TV DIMENSIONS AND INTERMEDIA DIMENSIONS SUBSCRIBERS

We are happy to announce a new service included in your current **TV Dimensions 2018** and/or **Intermedia Dimensions 2018** subscription.

Effective immediately all subscribers to either **TV Dimensions 2018** and/or **Intermedia Dimensions 2018** will receive *Alert* reports of new developments and new research, delivered to your email box on an ongoing and timely basis. These will be brief, single subject articles designed to keep you informed as events break or new information becomes available.

Subscribers will receive *Alerts* for the one-year duration of their **Dimensions** subscription.

If you would like others in your organization to receive these *Alerts*, please email their name, job title, and email address to CustomerService@MediaDynamicsInc.com, subject: Alert sign-up.

We hope you will find the *Alerts* most informative, and we welcome your feedback.